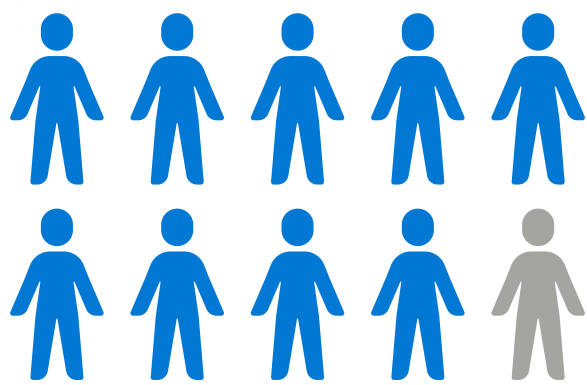


What you need to know about health literacy



9 out of 10

American adults struggle to access, understand, and use health information

Why?

- Health education materials are not clear, effective, and engaging
- Healthcare providers use complex technical terms and give vague instructions
- Quality healthcare services are not accessible to everyone



What role does health literacy play in healthcare?

Health literacy plays an important role in every aspect of health and wellbeing. It ranges from individual decisions to complex interactions with health professionals, and on to the design of health care systems, and health policies.

Health literacy best practices can be used to make health communication clear, and improve health.

Top 3 health literacy best practices?



Use plain language in written and verbal communication



Use teach-back to check for understanding



Build positive patient-provider relationships



Health literacy saves lives



Learn more at about health literacy at healthliteracy.media